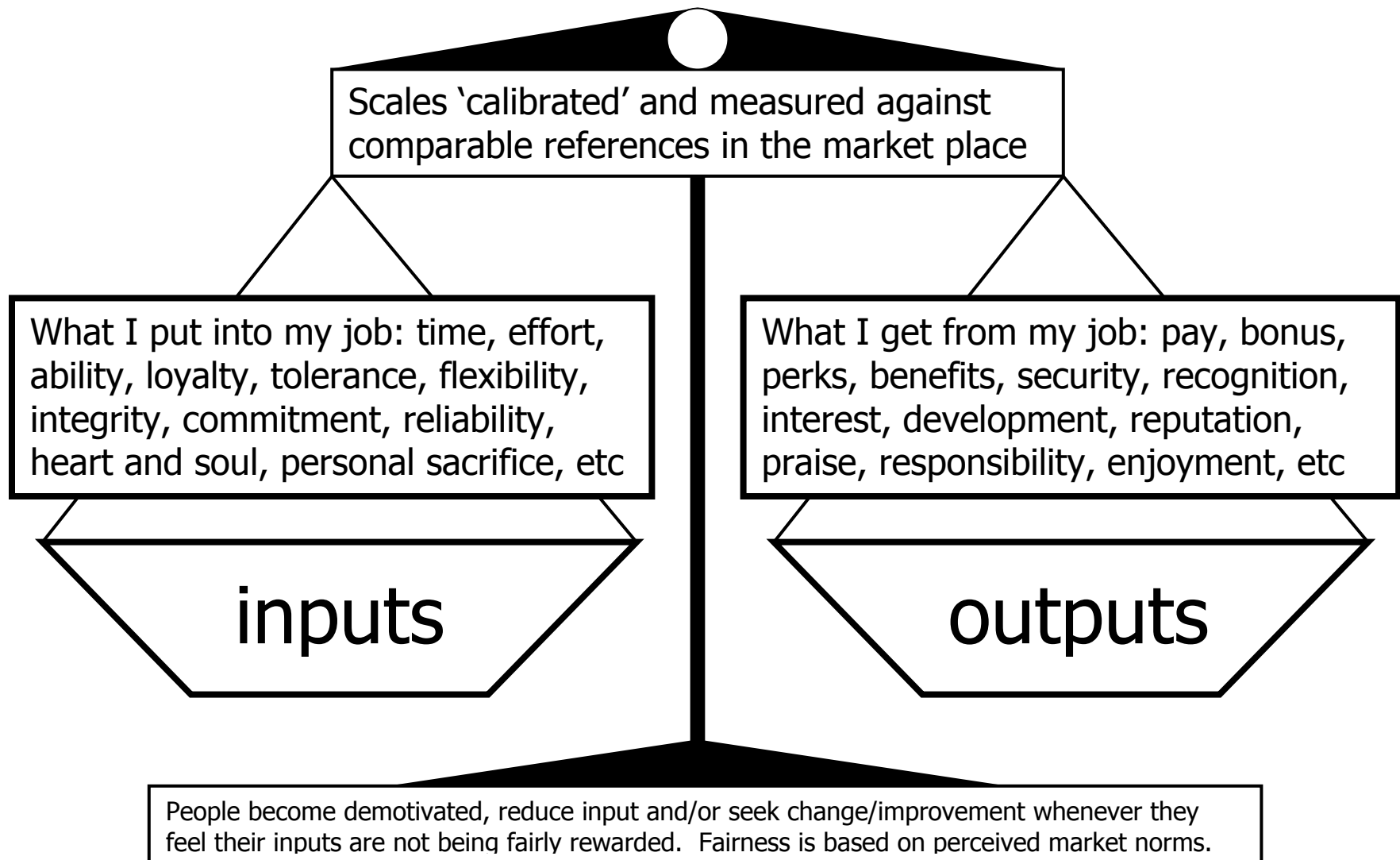


Adams' Equity Theory - job motivation



© 2002 alan chapman Based on JS Adams' Equity Theory, 1963. www.businessballs.com

This diagram was developed by alan chapman consultancy and you may use it personally or within your organisation provided copyright and www.businessballs.com is acknowledged. Publication in any form or use in provision of business services to a third party is not allowed without permission from alan chapman. Support and advice on using this system is available from alan chapman via email advice@alanchapman.com. More free online training resources are at www.businessballs.com.